

## ABSTRACT

There is provided a cellular rubber material useful for industrial materials, building components or car parts; such as powder puff, sound insulator, heat insulator, cushioning material, gasketing material, sealing material, packing material, container, packaging material and floor covering material. A cellular rubber material is prepared by extrusion-molding into a predetermined shape, heating, crosslinking and foaming a rubber composition comprising (A) 100 parts by mass of polymer which contains 30 to 100 % by mass of polar group-substituted polymer, (B) 1 to 30 parts by mass of organic blowing agent, and (C) 0.1 to 10 parts by mass of organic peroxide.